



# MUHAMMED ABDURAHIMAN MEMORIAL ORPHANAGE (MAMO) COLLEGE

[Govt. Aided First Grade College & Affiliated to University of Calicut.  
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OFFICE OF THE PRINCIPAL

## PEOs, PSOs, POs & COs B.COM

### 1. PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)

Table 1: Programme Educational Objectives of B.COM

PEO1	Will be capable of making a positive contribution to the accountancy in public practices, government and industries.
PEO2	Will be able to pursue research in their chosen field of marketing, finance and HR
PEO3	Will be able to demonstrate team spirit, skills and values, continue to learn and adapt to change thought their professional carrier

### 2. PROGRAMME SPECIFIC OUTCOMES (PSOs)

Table 2: Programme Specific Outcomes of B.COM

PSO1	Understand the basics of computer application in business
PSO2	Know basic idea regarding E- commerce, E- Business, Digital marketing etc.
PSO3	Acquire skills in office automation tools, computerized Accounting, ERP.
PSO4	The application of mathematical and statistical tools in commerce, economics and industry

### 3. PROGRAMME OUTCOMES (POs)

Table 3: Programme Outcomes of B.COM

PO1	The application of mathematical and statistical tools in commerce, economics and industry
PO2	Understanding the economy as whole and evaluate the role played by various components like households, markets, financial institutions, companies, government etc.
PO3	Learn the market and its working mechanism and marketing process
PO4	Demonstrate leadership qualities required to lead the diverse teams and small groups to achieve the common goals of the organization
PO5	Apply the different tools and techniques for solving the problems in their work environment and field of study.



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Table 3: Programme Outcomes of B.COM

P06	Develop a general idea regarding career opportunities in job market and clear view of demanding skills to be acquired for the respective jobs
P07	Pursue higher education in the field of commerce, business and finance with the clear understanding of basic concepts required
P08	Prove proficiency to qualify competitive professional examinations at national and international level;
P09	Develop business ideas and start ventures through the knowledge imparted during the program
P010	Apply skills in using software like ERP, Accounting Software, Equity trading Apps etc.
P011	Apply ethical principles and commit to professional ethics and responsibilities and norms of the accounting practices.
P012	Communicate effectively with the accounting professional community and with society at large. Be able to write effective reports documentations

### 4. COURSE OUTCOMES (COs)

Table 4: Courses Outcomes of B.COM

COURSE 1: BCM1A01, ESSENTIAL ENGLISH LANGUAGE SKILLS	
C01	To impart the necessary macro and micro English language skills to the learners to enable them to express their feelings, opinions, ideas and thoughts fluently and accurately in a variety of personal and professional contexts.
C02	To create in learners a definitive sense of the stylistic variations of English and how they are used in real life situations.
C03	To inculcate in learners a taste for deeper pursuit and acquisition of advanced level of skills in English.
C04	To guide them on how to participate in discussions and make seminar presentations with special focus on specific vocabularies and styles of usage in such contexts.
COURSE 2: ENG1A02, WAYS WITH WORDS: LITERATURES IN ENGLISH	
C01	To help students develop the acumen to read, appreciate and discuss literature.
C02	To introduce students to the linguistic qualities of a literary text and to unravel the many meanings Of the text



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Table 4: Courses Outcomes of B.COM

C03	To acquaint the students with different genres of literature and to analyse them.
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### COURSE 3: ARB1A07, LANGUAGE SKILLS IN ARABIC

C01	To teach the students the basics of interpersonal interaction in Arabic
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C02	To train the students to communicate in Arabic in selected situations
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C03	Enhancement of communication skills in Arabic
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C04	Enhancement of translation skills from Arabic to English and vice versa
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C05	Demonstrate basic knowledge about environment and acquire skills to help individuals in identifying and solving problem
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### COURSE 4: HIN1A07(1), PROSE & DRAMA

C01	Approach literary texts in terms of genre, gender and the canon
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C02	Understand and use academic conventions: referencing and bibliography.
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C03	Exposed to the origin and development of Hindi drama and its various themes and forms of different ages and stages
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C04	Helps students explore how writers use the resources language as a creativity to explore the entire range of human experience through dramas as a literary form.
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### COURSE 5: MAL1A07(1), MALAYALA SAHITHYAM 1

C01	To gain an understanding of the relations between culture, history and texts. They learn to use texts as a gateway to various cultural traditions and interpret them in their historical contexts.
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C02	To create in learners a definitive sense of the stylistic variations of Malayalam and how they are used in real life situations.
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C03	To inculcate in learners a taste for deeper pursuit and acquisition of advanced level of skills in Malayalam.
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C04	To guide them on how to participate in discussions and make seminar presentations with special focus on specific vocabularies and styles of usage in such contexts.
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### COURSE 6: BCM1B01, BUSINESS MANAGEMENT



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## PEOs, PSOs, POs & COs B.COM

Table 4: Courses Outcomes of B.COM

C01	Understand the process of business management
C02	Equip to do current business management
C03	understand the importance of ethics in business
C04	Ethical practices for effective management.
<b>COURSE 7: BCM1C01, MANAGERIAL ECONOMICS</b>	
C01	To acquaint students with the basic principles of micro and macroeconomics
C02	To understand the markets and the environment, which would help students in managerial decision-making processes
C03	To developing the economic theory of the firm
C04	To apply the economic theory in institutional base
<b>COURSE 8: ENG2A03, WRITING FOR ACADEMIC AND PROFESSIONAL SKILLS</b>	
C01	To develop writing skills, to learn to integrate writing and thought and to apply the conventions of academic writing correctly.
C02	To acquire the correct sense of format, syntax, grammar, punctuation and spelling.
C03	To acquire concepts, principles and vocabulary of reasoning and argumentation and use analysis, synthesis, and evaluations to advance arguments.
C04	To gain an understanding of discourse conventions ranging from structure and paragraphing to tone and mechanics
<b>COURSE 9: ENG2A02: ZEITGEIST - READINGS ON CONTEMPORARY CULTURE</b>	
C01	To inculcate the values enshrined in the constitution of India and to provide an insight on the secular framework of the country.
C02	To familiarize the learners with concepts such as conservation, sustainability and the life of the marginalized and their interconnectedness.
C03	To foster among the learners an awareness of the diverse problems faced by women and the sexual minorities and to promote a culture of inclusion and mutual respect.



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Table 4: Courses Outcomes of B.COM

C04 To understand the "human" as articulated among the various cultures and promote a multicultural and plural understanding of rights.

### COURSE 10: ARB2A08, APPRECIATING ARABIC LITERATURE

C01 To make opportunities before the learner to acquaint with classical Literature having ethical association.

C02 To inculcate moral values in the learner through prose literature.

C03 Knowledge of the language of the Quran

C04 Knowledge of the language of the Hadith

### COURSE 11: HIN2A08(1), GRAMMAR AND TRANSLATION

C01 Understand the differences between spoken and written Hindi

C02 Understand the factors that influence use of grammar and vocabulary in speech and writing

C03 Understand the different ways in which grammar has been described

C04 Define the link between translation theory and translation practice.

C05 Define the effects of translation theories on translation practice.

C06 Define the contribution of translation practice to translation theory

### COURSE 12: MAL2A08(1), MALAYALA SAHITHYAM - 2

C01 To gain an understanding of the relations between culture, history and texts. They learn to use texts as a gateway to various cultural traditions and interpret them in their historical contexts.

C02 To create in learners a definitive sense of the stylistic variations of Malayalam and how they are used in real life situations.

C03 To inculcate in learners a taste for deeper pursuit and acquisition of advanced level of skills in Malayalam.

C04 To guide them on how to participate in discussions and make seminar presentations with special focus on specific vocabularies and styles of usage in such contexts.



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Table 4: Courses Outcomes of B.COM

### COURSE 13: BCM2B02, FINANCIAL ACCOUNTING

C01	To equip the students with the skills of preparing financial statements for various type of organizations
C02	To enable the students to acquire knowledge about financial reporting standards.
C03	To understand corporate accounting methods
C04	To familiarize the changes that occurred in accounting over the last decades

### COURSE 14, BCM2C02: MARKETING MANAGEMENT

C01	To provide basic knowledge about the concepts, principles, tools and techniques of marketing
C02	To impart necessary knowledge which help the student to choose a career in the field of marketing
C03	To understand corporate marketing methods
C04	To expose the students to the latest trends in marketing

### COURSE 15: BCM3A11, BASIC NUMERICAL METHODS

C01	Describe, compare and identify the basic concepts of numerical skill Skill
C02	Apply the numerical abilities to solve real life problems
C03	Analyse and examine various techniques of statistics
C04	Measure and compare the merits and demerits of different techniques and types of statistics

### COURSE 16: BCM3A12, PROFESSIONAL BUSINESS SKILL.

C01	Describe, compare and understand the basic concepts of professionalism, and soft skills required.
C02	Apply different soft skills



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Table 4: Courses Outcomes of B.COM

C03 Analyze and examine various techniques of professional skills

C04 Measure, compare and develop various professional skills.

### COURSE 17: BCM3B03, BUSINESS REGULATION

C01 Describe, compare and understand the basic concepts of business law and Indian contract act.

C02 Apply businesses law into the real life situation

C03 Analyse and examine certain statutes concerning and affecting business organisations.

C04 Measure and compare the various laws and acts related to the business.

### COURSE 18: BCM3B04, CORPORATE ACCOUNTING

C01 Describe, compare and understand the basic concepts of corporate accounting.

C02 Apply accounting skill to prepare financial statements.

C03 Analyse and examine important disclosure and accounting standards

C04 Measure, compare and develop financial accounting standards.

### COURSE 19: BCM3C03, HUMAN RESOURCES MANAGEMENT

C01 Describe, compare and understand the basic concepts of human resource management

C02 Apply various theories and practices at work place

C03 Analyse and examine ideas and techniques from a wide range of theories and practical tools

C04 Measure, compare and develop various skills and techniques to manage employees.

### COURSE 20: BCM4A13: ENTREPRENEURSHIP DEVELOPMENT



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Table 4: Courses Outcomes of B.COM

C01	Describe, compare and understand the basic concepts of entrepreneurship.
C02	Apply innovative business ideas in the emerging industrial scenario
C03	Analyse and examine various institutional supports and incentives to entrepreneur.
C04	Measure, compare and develop the entrepreneurial talents of the students. .
<b>COURSE 21: BCM4A14: BANKING AND INSURANCE</b>	
C01	Describe, compare and understand the basic concepts of banking
C02	Apply different types of transactions in different situations
C03	Analyse and examine various instruments of banking
C04	Measure and compare the traditional and modern techniques of banking.
<b>COURSE 22 BCM4B05, COST ACCOUNTING</b>	
C01	Describe, compare and understand the basic concepts of concepts and principles of cost accounting
C02	Apply cost accounting methods, identify and choose the different methods of costing in different circumstances.
C03	Analyse and examine cost accounting theories and interpret cost accounting opportunities and threats.
C04	Measure, compare merits and demerits of different cost accounting techniques.
<b>COURSE 23: BCM4B06: CORPORATEREGULATIONS</b>	
C01	Describe, compare and understand corporate law
C02	Apply different corporate laws at work life



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Table 4: Courses Outcomes of B.COM

C03	Analyse and examine and understand the company formation, share capital and management of company.
C04	Measure, compare and evaluate the various laws related to formation and winding up of the company.

### COURSE 24: BCM4C04, QUANTITATIVE TECHNIQUES FOR BUSINESS

C01	Use descriptive measures to any statistical analysis, methods like collection, tabulation, averages, dispersion, skewness which will help in summarizing and describing main features of data
C02	Choose the correct sampling techniques and acquire the knowledge of test of significance based on large and small sample tests.
C03	Have fundamental ideas of probability and probability distribution
C04	Establish the functional relationship between the variables using the analytical statistics like correlation and regression. Plan and forecast using Time-Series analysis. Study the pulse of economy based on index numbers.

### COURSE 25: BCM5B08, BUSINESS RESEARCH METHODS

C01	Have an understanding of various kinds of research, objectives of doing research, research process research designs and sampling.
C02	Be able to formulate research problem and develop a sufficiently coherent research design.
C03	Have basic knowledge on qualitative, quantitative as well as measurement & scaling techniques.
C04	Have a basic awareness of data analysis, including descriptive & inferential measures.

### COURSE 26: BCM5B09, INCOME TAX AND ACCOUNTS

C01	Understand the basic concepts in the law of income tax and determine the residential status of different persons
C02	Identify the five heads in which income is categorised and to compute income under the heads 'Salaries' and 'Income from House Property'
C03	Compute income under the head 'Profits and gains of business or profession', 'Capital gains' and 'Income from other sources.'
C04	Understand clubbing provisions, aggregate income after set-off and carry forward of losses, and deductions allowed under the Income Tax Act.



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Table 4: Courses Outcomes of B.COM

### COURSE 27: BCM5B10: COMPUTER APPLICATION IN BUSINESS

C01	Describe, Basic Concepts of computer system, factors, importance in business, types of networking and social media & its uses in business
C02	Apply Business and web sites usages, introductions, basics of web designing, HTML and other related web languages.
C03	Analyse and examine Elements of HTML, Tables, hyperlinks, multimedia publishing and website or business growth.
C04	Evaluate E-Commerce & Digital payments, Digital Security and IT Acts.

### COURSE 28: BCM5B11, BUSINESS INFORMATION SYSTEM

C01	Describe Management Information System, - Role of Information & Communication technology in Business and basics of MIS
C02	Apply all types of Management Information Systems with evaluation and analysis
C03	Analyse and examine Data Base Management Systems and Enterprise Resource Planning (ERP)
C04	Evaluate the Business Process Reengineering and Issues and problems of BPR.

### COURSE 29: BCM5B10, FINANCIAL MARKETS AND SERVICES

C01	To provide basic knowledge about the financial structure
C02	To provide information about financial organization
C03	To familiarise with working of financial system in India
C04	To provide basic knowledge about financial institutions

### COURSE 30: BCM5B11, FINANCIAL MANAGEMENT

C01	To familiarize the students with the concepts, tools and practices of financial management.
C02	To learn about the decisions and processes of financial management in a business firm



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Table 4: Courses Outcomes of B.COM

C03	To familiarise with working of financial Management
C04	To provide basic knowledge about financial problems of institutions
<b>COURSE 31: BCM5B10: CO-OPERATIVE THEORY AND PRACTICE</b>	
C01	To provide conceptual clarity and theoretical base in co-operation.
C02	To provide an overall idea about important types of co-operatives
C03	To familiarise with working of Co-operative system in India
C04	To provide basic knowledge about Co-operative institutions
<b>COURSE 32: BCM5B11: LEGAL ENVIRONMENT FOR CO-OPERATIVES</b>	
C01	To enable the students to acquire knowledge about co-operative legal frame work in India and Kerala
C02	To understand the formalities for registering co-operatives and the administrative set up.
C03	To familiarise with legal environment of co-operative societies
C04	To provide basic knowledge about legal formalities
<b>COURSE 33: BCM5B10, TOURISM PRINCIPLES AND PRACTICES</b>	
C01	To enable the students to understand the basic concepts of tourism in India
C02	To enable the students to understand the principles and the current practices of tourism in India
C03	To understand the level at which Tourism promotes economic development in India
C04	To analyse future prosperity of tourism in India
<b>COURSE 34: BCM5B11, TOURISM PRODUCT AND PROMOTION</b>	



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Table 4: Courses Outcomes of B.COM

C01	To enable the students to acquire knowledge about the tourism product and promotion
C02	To enable the students to understand the basic concepts of tourism in India
C03	To understand the Natural Tourism Resource
C04	To analyse future prosperity of tourism in India

### COURSE 35: OPEN COURSE - I (DEPT. OF CHEMISTRY) CHE5D01, ENVIRONMENTAL CHEMISTRY

C01	Recall the technical/scientific terms involved in pollution.
C02	Understand the causes, effects and consequences of different types of pollution
C03	Describe water quality parameters.
C04	Study various pollution control measures.
C05	Understand the basics of green Chemistry.

### COURSE 36: OPEN COURSE - II (DEPT. OF COMMERCE) BCM5D03, BASIC ACCOUNTING

C01	To enable the students to acquire knowledge of Accounting Principles
C02	Acquire basic skills in handling Subsidiary Books
C03	Acquire basic skills in handling Final Accounts

### COURSE 37: OPEN COURSE - III (DEPT. OF COMP. SCIENCE) BCS5D01, INTRODUCTION TO COMPUTERS AND OFFICE AUTOMATION

C01	Describe the usage of computers and why computers are essential components in business and society.
C02	Solve common business problems using appropriate Information Technology applications and systems.
C03	Ability to Choose electronic tools best suitable for the business requirements at hand.



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Table 4: Courses Outcomes of B.COM

C04 Develop new designs that is suitable for a given case.

### COURSE 38: OPEN COURSE - IV (DEPT. OF ECONOMICS) EC05D01, ECONOMICS IN EVERYDAY LIFE

C01 Familiarizing non economics students with the most basic concepts of economics.

C02 Helps them to understand various theories and laws applied in economics

C03 Enables them to apply various concepts of economics in their daily life

C04 Analyse the manner in which price, income and other variables are determined

### COURSE 39: OPEN COURSE - V (DEPT. OF ENGLISH) ENG5D01, ENGLISH FOR COMPETITIVE EXAMINATIONS

C01 Understand the historical background of travel in India

C02 Identify important tourist destinations in India

C03 Analyse the basic components of Tourism

C04 Understand the cultural heritage of Kerala

C05 Classify important tourist attractions in India based on their nature.

### COURSE 40: OPEN COURSE - VI (DEPT. OF HISTORY) HIS5D02, HISTORICAL TOURISM

C01 Understand the historical background of travel in India

C02 Identify important tourist destinations in India

C03 Analyse the basic components of Tourism

C04 Understand the cultural heritage of Kerala

### COURSE 41: OPEN COURSE - VII (DEPT. OF MANAGEMENT) BBA5D1,E- COMMERCE



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Table 4: Courses Outcomes of B.COM

C01	Analyze the impact of E- E-Commerce Describe
C02	Describe the major types of E E-Commerce
C03	Explain the process that should be followed in building an E-Commerce
C04	Identify the key security threats in the E-Commerce
<b>COURSE 42: OPEN COURSE – VIII (DEPT. OF MATHEMATICS) MAT5D02, MATHEMATICS FOR NATURAL SCIENCES.</b>	
C01	Explain the basic mathematical ideas of functions, their graphs and their applications in daily life for those students not having mathematics as a course in their degree programme.
C02	Familiarise the important concepts of limits, continuity and differentiation to nedy students.
C03	Enable them to apply these ideas in daily life.
<b>COURSE 43: OPEN COURSE – IX (DEPT. OF MOCROBIOLOGY) MBG5D01, PUBLIC HEALTH AND EMERGING MICROBIAL DISEASES</b>	
C01	Provides learning opportunities in the basic principles of public health
C02	It covers mechanism of infectious disease transmission and its spreading pattern.
C03	Principles of aseptic practice and role of human body's normal flora.
C04	Give general awareness on emerging microbial disease._ understand
C05	Importance of personal hygiene and its role in disease control practices,_ understand
<b>COURSE 44: OPEN COURSE – X (DEPT. OF PHY. EDUCATION) PE5D03, PHYSICAL ACTIVITY - HEALTH &amp; WELNESS</b>	
C01	Impart concepts of physical education and fitness
C02	Practice basic exercise principles, first aid and nutrition
C03	Introduce yoga, stress management and postural deformities



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Table 4: Courses Outcomes of B.COM

C04 Basic knowledge on vital signs, lifestyle/hypokinetic diseases and its management

### COURSE 45: OPEN COURSE - XI (DEPT. OF PHYSICS) PHY5D01(1), NON-CONVENTIONAL ENERGY SOURCES

C01 Understand the importance of non conventional energy sources

C02 Understand basic aspects of solar energy

C03 Understand basic principles of wind energy conversion

C04 Understand the basic ideas of geothermal and biomass energy and recognize their merits and demerits

C05 Understand the basic ideas of oceans and chemical energy resources and recognize their merits and demerits

### COURSE 46: BCM6B12, INCOME TAX AND GST

C01 Describe income Tax, power, functions, provisions and all relating tax concepts for familiarising Income Tax.

C02 Apply basics of Goods and Services Tax, its history, scope, meaning and a detailed other related factors on processing Income Tax.

C03 Analyse and examine Income tax authorities, power and functions, statutory obligations and other related aspects.

C04 Evaluate Payment of tax, interest, penalty, other and Power of CAG to call for information

### COURSE 47: BCM6B13:,AUDITING AND CORPORATE GOVERNANCE

C01 Differentiate between different aspects of auditing especially for internal check, internal control and for overall corporate governance

C02 Understand the concept of corporate governance in organisations and its essence for management

C03 Provide and assimilate information leading to failure of organisation and corporate scams.

C04 Comprehend the governance framework for an organisation provided by different regulatory bodies in India and Abroad

### COURSE 48: BCM6B14, OFFICE AUTOMATION TOOLS



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# MUHAMMED ABDURAHIMAN MEMORIAL ORPHANAGE (MAMO) COLLEGE

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OFFICE OF THE PRINCIPAL

## PEOs, PSOs, POs & COs B.COM

Table 4: Courses Outcomes of B.COM

C01	To enable the students to master in Ms Word
C02	To enable the students to master in Ms Excel
C03	To enable the students to master in Ms PowerPoint
C04	To provide information about internet, its Basic Concepts and Internet protocol suite in the internet environment
<b>COURSE 49: BCM6B15: COMPUTERISED ACCOUNTING WITH TALLY</b>	
C01	Describe basics of Accounting and its terms, branches, modes and manual of accounting and fundamentals. And basics of Tally.
C02	Apply basics of Inventory Management with Tally and Integration of Accounting with Inventory
C03	Analyse and examine Tax Application in Tally GST, activation and classification, GST computation and Recent features
C04	Evaluate the Technology Advantage of Tally and on-line support of software
<b>COURSE 50: BCM5B11, FUNDAMENTALS OF INVESTMENTS</b>	
C01	To provide basic knowledge about the investment avenues
C02	To have an understanding of investment patterns
C03	To familiarise with working of secondary markets
C04	To illustrate fundamental and technical analysis of the investments
<b>COURSE 51: BCM5B10, HOSPITALITY MANAGEMENT</b>	
C01	To provide basic knowledge about the Hospitality Management
C02	Analyze trends and organizational data and develop business strategies for the hospitality industry
C03	Synthesize core concepts in the areas of hospitality accounting, finance, human resources, marketing, operations, and quantitative methods.



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## PEOs, PSOs, POs & COs B.COM

Table 4: Courses Outcomes of B.COM

C04	Demonstrate leadership, teamwork, and interpersonal skills needed for managing diverse and global hospitality operations.
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### COURSE 52: BCM5B10, TOURIST TRANSPORT AND TOUR OPERATION

C01	To provide basic knowledge about the Tourist Transport and Tour Operation
C02	To understand the concepts of travel and tourism, the framework of the system, types and form of tourism as well as the impacts of tourism
C03	To analyse the different types tourism resources of India, their importance in tourism and management.
C04	Demonstrate and to explore the selected issues that currently influence the tourism industry both locally and globally.

### COURSE 53: BCM5B10, CO-OPERATIVE MANAGEMENT AND ADMINISTRATION

C01	To provide basic knowledge about the Co-operative Management and Administration
C02	To help the students to understand system, Rules and Regulations of Co-operative Management and Administration
C03	To familiarize the students with accounting and auditing of co-operatives
C04	Demonstrate the skills necessary to identify and Implementation of Co-operative Management and Administration.

### COURSE 54: BCM6B14, INTERNATIONAL CO-OPERATIVE MOVEMENT

C01	To understand history of co-operative movements all over the world.
C02	To enable the students to acquire knowledge about evolution and development of co-operative movement in the world
C03	Analyse the relevance of cooperative alliances in the world
C04	Evaluate the performance of co-operative societies



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