



MUHAMMED ABDURAHIMAN MEMORIAL ORPHANAGE (MAMO) COLLEGE

[Govt. Aided First Grade College & Affiliated to University of Calicut. Re-Accredited by NAAC with A Grade]



OFFICE OF THE PRINCIPAL

PEOs, PSOs, POs & COs M.COM

1. PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)

Table 1: Programme Educational Objectives of M.COM

PEO1	Enable making a positive contribution to the accountancy in public practices, Govt. and industries.
PEO2	Equip the learners to pursue research in their chosen field of marketing, finance and HR
PEO3	Enable the learners to demonstrate team spirit, skills and values, continue to learn and adapt to change thought their professional carrier

2. PROGRAMME SPECIFIC OUTCOMES (PSOs)

Table 2: Programme Specific Outcomes of M.COM

PSO1	Develop the knowledge, skill and attitude to creatively and systematically apply the principles and practices of commerce, accountancy, finance, commercial law, business mathematics, social sciences, and IT to accounting & management problems and work effectively in modern day business and non-business organizations.
PSO2	Develop skills in the preparation of financial statement Develop fundamental in-depth knowledge and understanding of the principles, concepts, values, substantive rules and development of the core areas of commerce such as finance, accounting, financial analysis, project evaluation and cost accounting.
PSO3	Demonstrate the critical thinking mindset and the ability to identify and formulate research problems, research literature, design tools, analyse and interpret data, and synthesize the information to provide valid conclusions and contextual approaches across a variety of subject matter.
PSO4	General practical knowledge of stock market and e filing and filing of return- Exhibit self-confidence and awareness of general issues prevailing in the society and communicate effectively with the accounting, commerce, management, business, professional fraternity and with society at large through digital and non-digital mediums and using a variety of modes such as effective reports & documentation, effective presentations, and give and receive clear instructions.



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3. PROGRAMME OUTCOMES (POs)

Table 3: Programme Outcomes of M.COM

P01	ENHANCING THE HORIZON OF KNOWLEDGE so as to enable the learners to carry out qualitative research and pursue academic or professional careers
P02	DEVELOPING EFFECTIVE COMMUNICATION skills and ability to work in teams by strengthening group dynamics
P03	DEVELOP PROBLEMS ANALYSIS SKILLS and applying the same in real life situation.
P04	UNDERSTANDING THE ROLE AND APPLICABILITY OF KNOWLEDGE acquired in the context of society, environment and sustainable development sticking on to the ethics and values.
P05	USING RESEARCH KNOWLEDGE and aptitude acquired in the course of study for solving socially relevant problems
P06	FOSTERING ABILITY TO ENGAGE IN LIFELONG LEARNING , demonstrating empathetic social concern, contributing to the development of nation, by making sure of awareness gained on various issues.
P07	USING RESEARCH KNOWLEDGE AND APTITUDE acquired in the course of study for solving socially relevant problems. Fostering ability to engage in lifelong learning, demonstrating empathetic social concern, contributing to the development of nation, by making sure of awareness gained on various issues.
P08	UNDERSTANDING MARKETING PRACTICES IN SERVICE SECTOR- Function effectively as an individual and as a member or leader in teams, and in multidisciplinary settings by demonstrating life skills, coping skills and human values.
P09	DEVELOP THE SKILLS IN APPLICATION OF RESEARCH METHODS: Students at the time of graduation will be able to design research publications and analyze the problems of different areas.
P010	FACILITATING LEARNER TO PURSUE CAREER IN PROFESSIONAL AREAS of commerce and management such as taxation, financial service and consultancy.
P011	EXPLAIN HOW THE FINANCIAL SERVICES COMPONENT INDUSTRIES (insurance, banking, securities, real estate and financial planning) interact.
P012	DESIGN HEDGING STRATEGIES TO MANAGE MARKET RISKS (e.g., currency, commodity, economic and political). Evaluate the economic environment and the impact of governmental economic policies on consumers and financial institutions



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4. COURSE OUTCOMES (COs)

Table 4: Courses Outcomes of M.COM

COURSE 1: MCM1C01: BUSINESS ENVIRONMENT

C01	To familiarize students with the concepts of macro-economic in which a Business organization operates
C02	To give an idea about the policies of the government and assess their impact on business.
C03	The students will be able to demonstrate and develop conceptual framework of business environment and generate interest in international business.
C04	Understand the definition of ethics and the importance and role of ethical behavior in the business world today

COURSE 2: MCM1C02: CORPORATE GOVERNANCE AND BUSINESS ETHICS

C01	To familiarize the students with the knowledge of corporate ethics
C02	To enable the students to understand the emerging trends in good governance practices.
C03	To create corporate financial reports in the global in the global and Indian context.
C04	Depicts the idea of business environment element and to grasp the importance of business environment

COURSE 3: MCM1C03: QUANTITATIVE TECHNIQUES FOR BUSINESS DECISIONS

C01	To acquaint students with important quantitative techniques, which enable sound business decisions.
C02	To make students learn the process of applying appropriate quantitative techniques for validating findings and interpreting the results.
C03	To impart the knowledge to the students in Quantitative Techniques..
C04	To grasp the importance of Testing of Hypothesis.

COURSE 4: MCM1C04: MANAGEMENT THEORY AND ORGANIZATIONAL BEHAVIOR



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Table 4: Courses Outcomes of M.COM

C01	To help the students to understand the conceptual framework of management and Organizational Behaviour.
C02	To understand the managerial applicability of the concepts.
C03	To understand the historical evolution of management.
C04	To grasp the importance of management theories.

COURSE 5: MCM1C05: ADVANCED MANAGEMENT ACCOUNTING

C01	To enable the students to understand and apply tools, techniques and concepts in managerial decision making process.
C02	To understand the managerial applicability of the concepts.
C03	To inculcate analytical skills in interpreting and diagnosing business problems.
C04	To grasp the importance of management accounting theories.

COURSE 6: MCM1A01: INTERNSHIP CUM ORGANISATION STUDY (ABILITY ENHANCEMENT COURSE)

C01	To attain real world experience in trade commerce and industry
C02	To promote earn while learn culture among post graduate students

COURSE 7: MCM1A02: CASE STUDY PREPARATION

C01	To attain real world experience in trade commerce and industry or a burning societal problem which have social/ economical and commercial importance
C02	To promote ability of the student to develop sensitivity and entrepreneurship

COURSE 8: MCM1A03: COMMUNICATION SKILL/MENTAL ABILITY/NUMERICAL SKILL

C01	To attain skill required for various competitive examinations both for public sector and private sector
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Table 4: Courses Outcomes of M.COM

C02 To generate interest among students to face competitions with confidence

COURSE 9: MCM1A04: NET COACHING

C01 To generate awareness among the students about various competitive examinations.

C02 To motivate students to take part in NET examinations.

COURSE 10: MCM1A05: DESIGNING WITH BLOCK CHAIN WORKSHOP/FUTURE CASTING WORKSHOP

C01 To attain skills required for finding solutions to burning societal problems which has social/economical and commercial importance.

C02 To promote creativity among the student to develop and entrepreneurship among them

COURSE 11: MCM1A06: MODEL PROJECT PREPARATION

C01 To attain real world experience in trade commerce and industry

C02 To promote ability of the student to develop creativity and entrepreneurship

COURSE12: MCM1A07: SOFT SKILL DEVELOPMENT

C01 To attain necessary skill required for personal and professional success.

C02 To promote employability of the students pursuing the M. Com programme

COURSE 13: MCM1A08: PRESENTATION/PUBLICATION OF RESEARCH PAPERS/BOOK REVIEW

C01 To attain necessary skill required for personal and professional success.

C02 To promote employability of the students pursuing the M. Com programme

COURSE 14: MCM2C06: ADVANCED CORPORATE ACCOUNTING

C01 To provide knowledge and skills in the theory and practice of Corporate Financial Accounting



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C02	To provide insight into some of the important of accounting
C03	To enable problem solving abilities among students in matters of various corporate situations such as consolidation of group information, corporate restructuring and liquidation
C04	To prepare the final accounts of companies and to summarize the consolidated financial statement and balance sheet for holding companies
COURSE 15: MCM2C07 ADVANCED STRATEGIC MANAGEMENT	
C01	To understand the various strategies adopted in business development
C02	To familiarize the advanced management strategies and its relevance in changing environment
C03	Systematically evaluate the formulation and implementation of global strategies by multinational companies from both industrialized and emerging economies
C04	Analyze and evaluation to offer practical recommendations for international business practitioners to implement corporate and competitive strategies and make strategic changes
COURSE 16: MCM 2C08 STRATEGIC COST ACCOUNTING	
C01	To enable the students to know the applications of Cost accounting tools, Techniques and concepts in managerial decision-making process.
C02	To provide students adequate knowledge of cost management and control techniques and to enable them to apply these for managing business
C03	Analyse and provide recommendations to improve the operations of organisations through the application of Cost and Management accounting techniques
C04	Evaluate the costs and benefits of different conventional and contemporary costing systems
COURSE 17: MCM2C09: INTERNATIONAL BUSINESS	
C01	To understand different aspects of international business
C02	To aware about international agreement and mode of international business operations
C03	Learn the components of Balance of payment and Balance of trade in international trade



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Table 4: Courses Outcomes of M.COM

C04 Understand the objectives and functions of international economic institutions.

COURSE 18: MCM2C10: MANAGEMENT SCIENCE

C01 To familiarize students with concepts of management science and tools supporting decision making

C02 To enable students to apply Management science techniques in appropriate decision situations

C03 Able to apply PPC techniques, Quality Control, Work-study principles in real life industry. Able to maintain Materials departments.

C04 Recruitment, Selection, Training, Development. Able to develop PERT/CPM Charts for projects of an enterprise and estimate time

COURSE 19: MCM2A01: BUSINESS ANALYTICS USING R (EBILITY ENHANCEMENT COURSE SEMESTER II)

C01 To gain an understanding of how managers use business analytics to formulate

C02 To become familiar with the processes needed to develop, report, and analyse business data

C03 Solve business problems and to support managerial decision making.

C04 Access to query tables and use application tools to generate reports.

COURSE 20: MCM2A02: BIG DATA ANALYSIS

C01 To gain an understanding of how managers use big data analysis to formulate

C02 Solve business problems and to support managerial decision making.

C03 To become familiar with the processes needed to develop, report, and analyse business.

C04 Use application tools to generate reports.

COURSE 21: MCM2A03: LIVE PROJECT WITH STATISTICAL PACKAGES



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Table 4: Courses Outcomes of M.COM

C01	To gain an understanding of how managers use CMIE/ERP/R/SPSS to formulate
C02	To become familiar with the processes needed to develop, report, and analyse business
C03	Solve business problems and to support managerial decision making.
C04	Use application tools to generate reports.

COURSE 22: MCM2A04 SPREAD SHEET APPLICATION

C01	Construct formulas, including the use of built-in functions, and relative and absolute references.
C02	Use Excel functions to summarize quantitative data graphically, including pivot tables and charts.
C03	Use Word to create and edit documents.
C04	Use Access to query tables and use application tools to generate reports..

COURSE 23: MCM2A05: ACCOUNTING PACKAGE SKILL

C01	To gain an understanding of how managers use a to formulate
C02	To become familiar with the processes needed to develop, report, and analyse business
C03	Solve accounting packages in real world business problems and to support managerial decision making.
C04	Use Access to query tables and use application tools to generate reports.

COURSE 24: MCM2A06: COMPUTER PROGRAMMING SKILL

C01	To gain an understanding of how to programme by using computer languages
C02	To find solutions to problems faced by business managers



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Table 4: Courses Outcomes of M.COM

C03	Develop the skill of recording financial transactions and preparation of reports in accordance with GAAP
C04	Equip with the knowledge of accounting process and preparation of final accounts of sole trader

COURSE 25: MCM2A07: INNOVATION/ENTREPRENEURSHIP/ IDEA PITCHING

C01	To promote innovation and entrepreneurship among students
C02	To provide opportunity for creative mind and creativity in campuses
C03	Have the ability to discern distinct entrepreneurial traits and Know the parameters to assess opportunities and constraints for new business ideas
C04	Understand the systematic process to select and screen a business idea and design strategies for successful implementation of ideas

COURSE 26: MCM3C11 FINANCIAL MANAGEMENT

C01	To acquaint the students with the basic analytical techniques and methods of financial management of business organization.
C02	To provide the students the exposure to certain advanced analytical techniques that are used for taking financial policy decisions.
C03	Analyze the main ways of raising capital and their respective advantages and disadvantages in different circumstances
C04	Integrate the concept and apply the financial concepts to calculate ratios and do the capital budgeting

COURSE 27: MCM3C12: INCOME TAX: LAW, PRACTICE AND TAX PLANNING

C01	To enable students to understand computation of income under various heads, taxable income of various entities, tax planning and procedure of assessment.
C02	To understand the procedure for registration, payment and refund of GST
C03	To know tax related with movement of goods and To understand the appeals, offences and penalties with respect to GST
C04	To create employability to the students in the commercial tax practices



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Table 4: Courses Outcomes of M.COM

COURSE 28: MCM3C13: RESEARCH METHODOLOGY

C01	To acquaint students with process and methodology of research
C02	To enable students to identify research problems, collect and analyses data and present results
C03	Identify and discuss the complex issues inherent in selecting a research problem, selecting an appropriate research design, and implementing a research project.
C04	Identify and discuss the concepts and procedures of sampling, data collection, analysis and reporting.

COURSE 29: MCM3EF01: INVESTMENT MANAGEMENT

C01	Detail relevant asset classes for investment
C02	Describe the investment management process
C03	Define performance metrics of investment funds Confidently communicate the definition of technical words and phrases found within the investment management industry
C04	To establish a conceptual framework for the study of security analysis and portfolio management. This course will provide the students the ability to understand and utilize the skill of optimizing returns

COURSE 30: MCM3EF 02: FINANCIAL MARKETS AND INSTITUTIONS

C01	To provide the students a sound information and knowledge of broad framework of financial markets and institutions.
C02	To impart the students an understanding of the inter-linkages and regulatory framework within which the system operates in India
C03	To enrich student's understanding of the fundamental concepts and working of financial service institutions
C04	To equip students with the knowledge and skills necessary to become employable in the financial service industry.

COURSE 31: MCM4C14: FINANCIAL DERIVATIVES AND RISK MANAGEMENT



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Table 4: Courses Outcomes of M.COM

C01	To make the students efficient in the area of derivatives, by giving them the knowledge of basics in options, futures, swaps etc.
C02	This course aims at providing an in-depth understanding of financial derivatives in terms of concepts, structure, instruments and trading strategies for profit and risk management.
C03	Acquire knowledge of how forward contracts, futures contracts, swaps and options work, they are used and how they are priced
C04	Be able to decide which securities are use for hedging and speculative purpose

COURSE 32: MCM4C15: INCOME TAX: LAW, PRACTICE AND TAX PLANNING II

C01	To acquaint the students with theoretical and practical knowledge of assessment and tax planning of different assesses.
C02	To familiarize the students with major and latest provisions of the India tax laws and related judicial pronouncements pertaining to various assesses with a view to derive maximum possible tax benefits admissible under the law.
C03	Acquire the complete knowledge of basic concepts of income tax and Understand the concept of exempted incomes.
C04	Identify and comply with the relevant provisions of the Income Tax Act as it relates to the income tax of individuals

COURSE 33: MCM4EFT03: INTERNATIONAL FINANCE

C01	To understand the concept and significance of international finance
C02	To understand the international financial markets and exchange theories
C03	To get an idea about foreign exchange exposure and risk management
C04	Demonstrate basic understanding of the issues pertaining to multinational financing and investment decisions

COURSE34: MCM4EF04: ADVANCED STRATEGIC FINANCIAL MANAGEMENT

C01	To build an understanding among students about the concepts, vital tools and techniques used for financial decision making by a business firm.
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Table 4: Courses Outcomes of M.COM

C02	To provide expert knowledge on setting financial objectives and goals, managing financial resources, financial risk management, thorough understanding of investment portfolios and financial instruments
C03	Evaluate the role of agents and instruments in financial markets Interpret the relevance of financial institutions
C04	Analyze the degree of risk for its effective management Advise on investment opportunities



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